

Ian Torrey

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Background

With 15 years experience as a web producer, graphic designer and project manager; front end design, development and usability have now become my primary focus. With a comprehensive understanding of internet presence, the process brought to the table for every web project ensures attention to detail in addition to the benefit of experience. I pride myself on a proven track record and exceeding client expectations.

Spring Studio formerly 4Di Solutions, Inc. (July 2005, to Present) - Senior Interface Developer/Yahoo! Store Developer
A boutique web design firm helping clients keep up with the ever-evolving web technologies since the earliest websites burst onto the scene. Specializing in Web 2.0 technologies, we specialize in bringing sites to life.

Responsibilities include:

- Enterprise client management for such clients as American Express, Charles Schwab and Blue Shield
- Managing eCommerce projects, designing and building custom Yahoo! stores
- Online marketing strategy
- Search engine optimization

OnlineFocus, Inc. (November 1999, to July 2005) - Web Producer/Project Manager

Responsibilities include:

- Lead developer for global maintenance of FedEx.com (251 countries in 16 languages)
- Production lead in redesigning and building entire FedEx website in 2000
- Member of production team challenged to design and develop proprietary content management system for FedEx. System requirements include supporting multiple languages and sharing content among sites in various countries dynamically
- Lead developer, project manager and account executive for Sun Microsystems
- Production team lead for implementation of concept sites for many clients
- Lead developer, project manager and account executive for various web domains at LSI Logic

Clients include:

FedEx, Sun Microsystems, General Electric, FlightMaker, LSI Logic, Morgan Stanley

Miller Freeman Inc./CMP Media (March 1998, to November 1999) - Online Project Coordinator

Responsibilities include:

- Site architecture, user interface design, and development.
- Maintenance support for over 200 web properties.
- Design and build registration process for various trade show sites.
- Publish searchable buyer's guide databases

Clients include:

Printed Circuit Design Magazine, Printed Circuit Design East Conference, Printed Circuit Fabrication Magazine, Computer Telephony Expo, HDI Online, HDI Expo, Northwest Manufacturing Automation Expo

Freelance Graphic Designer (June 1992, to December 1998)

Responsibilities include:

- Business development for sole proprietorship
- Graphic design for various media, packaging, clothing, annual reports, and screen printing

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Clients include:

Culver Company, Levi Strauss and Company, Patric Pillon Design, Tripek Records, In Motion Tees

Michael LLevellyn Photography (September 1990, to January, 1992) - Graphic designer, photo assistant

Responsibilities include:

- Layout, color scheme, photographic collating, darkroom work, shot assistant
- As part of a 2 person company, we developed the mechanics for photographic illustration through masking and frame exposure

Clients include:

L.A. Style, San Francisco Focus, Details, PC World, Mix Magazine, Time Magazine, Uber Morgen (German Publication)

Education

California College of Arts and Crafts

San Francisco, California

B.F.A. Degree December 1994

Graphic Design

Sun Microsystems certified developer

Skills: HTML, DHTML, CSS, CSS2, Search Engine Optimization (SEO), JavaScript, UNIX, RTML, TeamSite, Team Lead/Supervisory, Graphic Design